

## Toyota Forklift Part

Toyota Forklift Parts - In the United States, Toyota Materials Handling inc., or TMHU, has been the top selling lift truck dealer since 1992. This company has been headquartered out of Irvine, California for well over 40 years, offering a complete line of quality lift trucks. With a great reputation of durability and reliability, Toyota lift trucks have thrived in the competitive materials handling market. Quality is the cornerstone of Toyota's notorious Toyota Production System practiced at all manufacturing facilities, including TIEM, which is stands for Toyota Industrial Equipment Manufacturing, situated in Columbus, Indiana. The bulk of the Toyota lift trucks sold in the U.S. are manufactured here.

All Toyota machines and components designed within North America adhere to the International Organization for Standardization or ISO 14001 standard. The Columbus TIEM plant has been honored on many occasions for its devotion to continual development and its environmentally friendly systems. It is the first and only maker to offer EPA and CARB-certified Compressed Natural Gas powered lift trucks on the market. For instance, the Toyota 8-Series IC lift trucks emit 70% less smog forming emissions than the current federal EPA standards and have complied with California's strict emission standards and regulations.

### Toyota Material Handling, U.S.A. - The Industry Leader

The head of Toyota Material Handling, U.S.A., Brett Wood believes that TMHU's achievement comes from its commitment to create high quality lift vehicles while providing exceptional client assistance and service. "We must be able to learn and predict the needs of our customers," said Brett Wood. "As a leader, our success also depends on our ability to address our customers' operational, safety and environmental cost issues."• TMHU's parent company, Toyota Industries Corporation, also known as TICO, is listed in Fortune Magazine as the world's principal lift truck provider and is among the magazines impressive World's Most Admired Companies.

### Redefining Environmental Responsibility

Toyota's parent company, Toyota Industries Corporation, has imparted an excellent company values towards environmental stewardship within Toyota. Toyota's loaded history of environmental protection whilst retaining economic viability cannot be matched by other companies and certainly no other resource handling manufacturer can so far rival Toyota. Environmental accountability is an important characteristic of corporate decision making at Toyota and they are proud to be the first and only maker to offer UL-listed, EPA- and CARB-certified Compressed Natural Gas powered lift vehicles. Yet one more reason they remain a leader within the industry.

In 2006, Toyota released the 8-Series line. The 8-Series signifies both Toyota's innovation and leadership in the industry. It features an exclusive emission system that surpasses Federal EPA emission values, and also meets California's more elaborate 2010 emission standards. The end product is a lift truck that creates 70% fewer smog forming emissions than the current Federal standards tolerate.

Furthermore in 2006, Toyota developed an affiliation with the Arbor Day Foundation, furthering their obligation to the environment. More than 57,000 trees have been planted in district parks and national forests damaged by natural causes such as fires, as a product of this partnership. 10,500 seedlings have also been scattered through Toyota Industrial Equipment's network of dealers to non-profit organizations and neighborhood customers to help sustain communities all over the U.S.

Toyota's lift vehicles provide enhanced efficiency, visibility, ergonomics and resilience, and most importantly, the industry's leading safety technology. The company's System of Active Stability, also called "SAS"•, helps decrease the risk of accidents and injuries, in addition to increasing productivity levels while minimizing the likelihood of product and equipment breakage.

System Active Stability senses various elements that might lead to lateral instability and likely lateral overturn. When one of those conditions are detected, SAS instantaneously engages the Swing Lock Cylinder to steady the rear axle. This adjusts the lift truck's stability trajectory from triangular in shape to rectangular, offering a major increase in stability which substantially reduces the likelihood of a mishap from a lateral overturn. The Active Mast Function Controller or the Active Control Rear Stabilizer also helps to avoid injuries or accidents while adding strength.

SAS was first introduced to the market on the 7-Series internal combustion models in 1999 and subsequently catapulted Toyota into the industry leader for safety. Ever since then, SAS have been built-in to nearly all of Toyota's internal combustion products. It is standard gear on the new 8-Series. There are more than 100,000 SAS-equipped lift trucks in action, exceeding 450 million hours combined. The increased population of SAS-equipped vehicles in the field, along with required operator instruction, overturn fatalities across all models have decreased by 13.6% since 1999. Additionally, there have been an overall 35.5% fall in industry wide collisions, loss of control, falls and tip overs from a lift vehicle for the same period.

Toyota's uncompromising values extend far beyond the machinery itself. The company believes in offering widespread Operator Safety Training programs to help customers satisfy and exceed OSHA standard 1910.178. Education services, video tutorials and a variety of resources, covering a broad scope of subjects-from personal safety, to OSHA rules, to surface and load conditions, are offered through the vendor network.

Ever since the sale of its first lift truck in the U.S. to the construction of its 350,000th lift vehicle produced in 2009 at Toyota Industrial Equipment Manufacturing, TMHU has continued a solid existence in the U.S. This reality is demonstrated by the statistic that 99% of Toyota lift trucks bought in America now are manufactured in the United States.

Situated in Columbus, Ind., the Toyota Industrial Equipment Mfg. campus equals 998,000 square feet of facilities across 126 acres.

Facilities include a National Customer Center, as well as production operations and supply centers for equipment and service parts, with the whole investment exceeding \$113 million dollars.

The contemporary NCC was designed to operate for TMHU customers and dealers. The facility includes a 360-degree showroom, a presentation theater complete with stadium seating for 32, an section for live product demonstrations with seating capacity for 120; a presentation theater; Toyota's Hall of Fame showcasing Toyota's story since the birth of its founder, Sakichi Toyoda, in 1867, and lastly a training center.

The NCC embodies Toyota's commitment to offering top-notch customer service. TMHU's 68 authorized Toyota Industrial Equipment, or TIE dealers, along with 189 dealership locations all through the U.S, provide the most complete and inclusive customer service and support in the industry. The company's new and Licensed Used lift vehicles, service, parts, and financing features make Toyota dealerships a one-stop shop to guarantee total client satisfaction.